

## SANTA CLAUS FOUNDATION

IS SANTA'S GIFT TO THE CHILDREN OF THE WORLD





#### SANTA CLAUS FOUNDATION



- The aim of the Santa Claus Foundation is to improve the well-being of the children of the world and to maintain the global image of Finland as the true homeland of Santa Claus.
- The Foundation donates Santa's gift as a yearly present to the children of the world.
  The present is delivered together with the non-profit organizations and partners of the Santa Claus Foundation.
- The values of the Santa Claus Foundation are good will, authenticity, cooperation and joy.
  By purchasing a product or service that is marked with the Santa Claus Finland logo, you show good will by giving a present to the children of the world.



#### SANTA CLAUS



- Far away in Northern Finland at the distant polar circle, lives Santa Claus, a warm-hearted and grey-bearded old fellow, together with Mrs Claus, the elves and the reindeer. This place is called "Lappi" in Finnish, or Lapland in English, and it is closely related to the Finnish Christmas tradition. Right at the foot of the Korvatunturi Fell is Santa's secret home.
- Finnish Santa is the genuine symbol of good will and giving all over the world. He radiates warmth and inspires confidence. Santa Claus is everyone's friend and treats all humans and animals equally. Santa wants to help the children of the world and to teach everyone how to care for one another. Santa Claus wishes all children a happy childhood.



SantaClaus

Santa Claus

### SANTA CLAUS FOUNDATION





- The President of Finland is the patron of the Santa Claus Foundation
- There are close to 100 highly valued partners
- The foundation works together with all most every charity organization in the world
- The foundation has carried out dozens of charity acts over the past twenty years of its existence
- · Has helped thousand of kids all over the world
- · Donates Santa's Gift every year

# EMBLEM OF GOOD WILL



The Santa Claus emblem of good will reflects the desire to help and make the world a little bit better. When you buy products and services that display the emblem, you are also showing good will by giving a gift to children in need.

The emblem also means that the product or service is a genuine and official Santa Claus Finland service or product and chosen by Santa himself. Santa Claus's partners produce products and services ethically and with great care.



#### OFFICIAL PARTNER OF SANTA CLAUS

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Santa Claus

Santa Claus

#### WE CAN CHANGE THE WORLD



- We can change the world with Santa Claus and have fun doing it.
- With the ethical Santa Claus brand, we can put the smile on the faces of those who are in need and give them the hope they deeply yearn for. We remind them of the goodness that is inside all of us.
- The Santa Claus Foundation aims to attract sincere partners with conscientious work ethics and good morals. In return, the Santa Claus Foundation have the opportunity to bring hope to the children that need it the most.
- So, why don't YOU start gifting today??







In 1937 Holmes Bakery began creating the finest bakery products in Portadown Co. Armagh.

Since then, we have been handcrafting award winning bakery products using the very best ingredients and traditional methods.

Holmes Bakery is more than a bakery, it's a family tradition.



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